

# Printed-on-Demand Postcards, Brochures, Letters in Envelopes, and More!



## How It Works:

- 1) Create the JPEG designs based on <https://sendoso.com/direct-mail-templates>
  - Must be JPEG file
  - Artwork SHOULD NOT include crop marks or unwanted borders. Print will be identical to the JPEG image provided.
- 2) Select finishing options:
  - Gloss Laminate, Matte Laminate, Gloss UV
- 2) Send to your CSM for final review
- 3) Final PDF proof approval
- 4) Send it!



STOP BY FOR A FREE ASSESSMENT OF YOUR CUSTOMER DATA STRATEGY AND ENTER TO WIN AN APPLE WATCH.  
BOOTH #316



Other Side

## FAQ

### What type of paper does Sendoso print on?

110 lb / 14pt paper weight.

### Does Sendoso offer coating?

Yes, you can choose from premium gloss or matte Postal Protect laminate coating, designed to ensure your cards arrive in pristine condition.

### What's the turnaround time?

1-2 day print and mailed.

### Does Sendoso offer front and back, full-color printing?

Yes.

### What direct mail options does Sendoso recommend?

Postcards

4.25" X 6" (\$1.07 US \$1.55 INT)

Postcards

5.5" X 11.5" (\$1.89 US \$2.37 INT)

Folded Cards

5.5" X 8.5" (\$1.59 US \$2.07 INT)

Cards in Envelopes

5.5" X 8.5" (\$1.52 US \$4.00 INT)

Brochures Trifold

8.5" X 11" (\$2.04 US \$2.52 INT)

### Does Sendoso offer variable data (i.e. first name, company, etc)?

Yes, These can be uploaded via CSV, dynamically inserted via Salesforce, or entered manually.

### How long does it take Sendoso to print and mail the direct mailers?

Same day or next day printed and mailed guaranteed.

### What are the minimum order amounts?

There are no minimums.

### Does Sendoso offer sustainable or green printing options?

Yes, all paper is SFI certified.

### Does Sendoso offer international direct mail?

Yes, Sendoso can mail anywhere in the world. International postage rates apply when mailing outside the USA.

### Whose return address is used on the direct mailer?

You can incorporate your return address into the artwork or leave it off. Return addresses are not required.

\*Postcards are not sent with trackable service. You will not be notified of delivery.

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