

Sendoso + SalesLoft

Add personalized touches into your cadence to boost response rates



Sendoso's Integration With SalesLoft Allows You To

- Send directly from within SalesLoft with a click of a button
- Enhance the sales team's outreach email cadence with direct mail & gifting
- Establish a human connection with accounts

How It Works

Integrate the Sendoso touch into your cadence and automate sends within your workflow.

How To Get The Most Out Of It

- Enable the Salesforce integration to get visibility into sends from SalesLoft as activities and tag to Salesforce campaigns automatically
- Add a token to messaging to add personalization to notes
- Coordinating sends and timing? If we have tips for this that would be helpful
- Add people to your cadence
- Include Sendoso direct mail sends within your cadences

What type of step do you want to create?

Include direct mail right into your cadence by adding Sendoso as a step.

Easily access your inventory and choose your desired gift for the step.

FAQ

Can you send direct mail to an entire company through the company tab?

No, but you can add the people from a company to cadence that contains the Sendoso touch in order to do this. To send to a single person, you'd also have to add to a cadence.

Will SDRs see a notification when their budget (or bundle) has been maxed out?

They see budget when the sendoso popup shows up in Salesloft