

# Sendoso + Influitive

Fulfill reward requests to build customer advocates.



**Create advocates from customers by sending physical gifts and e-Gifts as rewards earned through the Advocate Hub platform.**

## Sendoso's Integration With Influitive Allows You To

- Generate more referral leads
- Send rewards for customer references, social buzz, success stories, and product reviews
- Fulfill reward requests from Sendoso's global warehouse network

## How It Works

Directly in Influitive, you will:

1. Create a new Reward
2. Fulfill awards in the "Fulfillment" section
3. Select "Manual" and add a personal message

Auto Fulfillment Data (Optional and NOT visible to advocates)

Provider	Sendoso
Type	handwritten_note
Sku	420
Personal Message (optional)	Message Hey {{first_name}}, here is a great reward for you!

If the reward is an e-Gift (like coffee gift card, an experience, etc.) the following details are to be filled out in the Auto Fulfillment Data section:

Auto Fulfillment Data (Optional and NOT visible to advocates)

Provider	Sendoso
Type	egift   10
Sku	11456

## How To Get The Most Out Of It

- Leverage physical gifts and e-Gifts together to create rewards for customers that they will appreciate
- Use handwritten notes and personalized messages to create customized touches for every customer