

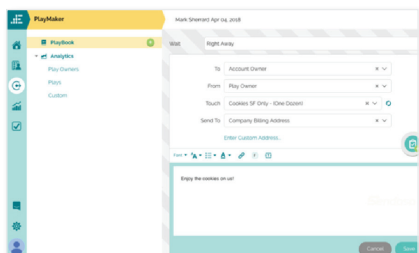
Sendoso + Engagio

Trigger-based or schedule single-send direct mail or gifts and track campaign success to analyze results.



Sendoso's Integration With Engagio Allows You To

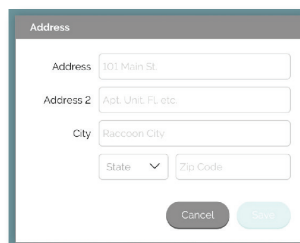
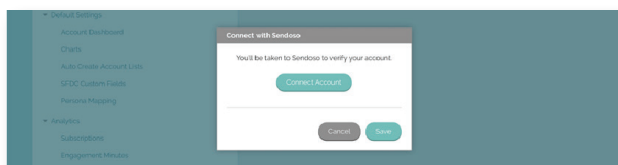
- Send digital or physical gifts from your Sendoso account as part of your Play.



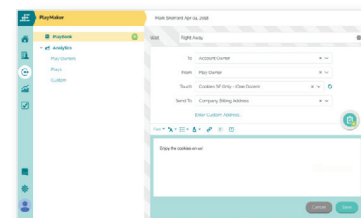
- Select an “e-Gift” or “Touch” from the dropdown to send. The choices seen here are any available to your account and marked as deliverable by email on the Sendoso side.
- For physical gifts: Select a “Send To” address from the dropdown for the gift or mailer to be sent. The dropdown includes three options pulled from Salesforce:
 - Company Billing Address
 - Company Shipping Address
 - Personal Address of Recipient

How It Works

Start with a tenant-level integration which your Engagio admin will need to set-up. As a user, you will set up a user-level integration to access their own account balances and gifts.



You also have the option to enter a Custom Address for one-time use by clicking the marked link. You will be presented with the following pop-up:



An “Approver” is optional and will only appear if toggled on under Connected Accounts

How To Get The Most Out Of It

- Select a Player on “Their Team” (“To”) from the dropdown
- Select a Player on “Our Team” (“From”) from the dropdown. The selected user here will determine which e-Gifts or touches you will be able to select.

The recipient of the e-Gift or physical gift will become part of Sendoso’s flow immediately following the execution of the step and will be visible in the Sendoso dashboard of the sender.

FAQ

Do you need individual Sendoso accounts to be integrated with Engagio?

An individual user does not need to connect their Sendoso account to use the Sendoso step in PlayMaker. Once any Sendoso account is set-up in Engagio, any Engagio user can add the step, but will only be able to send and select e-Gifts and physical gifts from connected Sendoso users.